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FINANCING YOUR SPORTS CLUB CO-OP (PART 2)

Seminar Brochure

Agenda / Presenters & Panelists / Session Notes / BEDC Contact Information

Date:
07/25/2019

Venue:
Bermuda Economic Development Corporation

Agenda

1. Welcome / Overview

William Spriggs

Director of Economic & Cooperative Development, BEDC

2. Introductions - 6:10pm

My 1 Big Thing

3. Recap of Financing your Sports Club Coop I – 6:15

June 3, 2019 Seminar with Christina Jennings

CEO of Shared Capital Cooperative

4. Social Impact Investing – 6:25

Dr. Myra Virgil

CEO & Managing Director

Bermuda Community Foundation

5. Sports Club Business Planning & Coop Model – Workbook – 6:50

Walk Through

William Spriggs

6. Marketing Your Sports Club – 7:20

Workbook Walk Through

Kelsea Williams

Communication & Development Officer, BEDC

7. Sports Club Coop Model Questions – via Webinar – 7:40

Chris Cooper

Co-Founder, 1worker/vote

8. Wrap Up / Next Steps – 7:55

Erica Smith

Executive Director, BEDC



Dr. Myra Virgil
CEO & Managing Director
Bermuda Community Foundation

Myra is the CEO and Managing Director of the Bermuda Community Foundation. Before stepping into this role, she was the Programme Executive for The Atlantic Philanthropies with responsibility for seeking investment opportunities in Bermuda that fit with the foundation's mission and global programmes. Previously, Myra was Director of Human Affairs with the Bermuda Government, overseeing the operations of the Human Rights Commission, Commission for Unity and Racial Equality (CURE), Consumer Affairs Bureau and National Office for Seniors (and disabilities portfolio). In 2007 and 2008, she served as Acting Permanent Secretary for the Ministry. A social worker by profession, trained and educated in Canada, prior to returning to Bermuda in 2001, Myra managed a team of youth and family practitioners for the Government of Quebec, and served as Chair of the Board of Youth In Motion, an inner-city, grassroots nonprofit. Myra currently volunteers on several not-for-profit boards and committees. Myra holds a Bachelor of Arts (Sociology), Bachelor of Social Work and Master of Social Work degrees from McGill University and a Ph.D. in Social Science with a concentration in Organisational Behaviour and Psychology from Tilburg University in the Netherlands. She is married and a proud mother of two girls. She hopes through her work, to inspire in them a passion for responsible citizenry and social consciousness.



Chris Cooper
Founding Member
1worker/1vote
(via Webinar)

Chris is a founding member and advisor to 1worker1vote movement and a co-author of “Sustainable Jobs, Sustainable Communities: The Union Co-op Model”. He has assisted and advised more than 125 business owner/management groups exploring employee ownership (worker cooperatives and employee stock ownership plans or ESOPs) as a transition or succession option. Chris has also assisted and advised more than 24 worker cooperative transitions and start-ups, resulting in the creation or sustaining of 12 worker-owned businesses; services included initial technical assistance, feasibility studies, business plans, financial projections, governance and culture training, and more. He manages a 77-member company network of employee-owned businesses, providing training, education programs and workshops in individual and multi-company settings. In addition, Chris has trained and educated more than 2,500 worker owners on worker ownership structures and governance, business literacy, team problem-solving and management techniques and other related areas.



William Spriggs
Director of Economic & Cooperative Development
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William is the Economic and Cooperative Development Director at BEDC and was formerly BEDC's MSME Director. William is responsible for a wide range of small business, economic and community development projects and enjoys helping clients create business opportunities. He manages the day-to-day operation of the ECD Unit and performs complex consultative and technical work in the planning, development, and implementation of the unit's business development, community development and economic development programs.



Kelsea Williams
Communication & Development Officer
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Kelsea is the Communication and Development Officer at BEDC. As such she works under the direction of the Director of Communications and Development (DCD) of the Bermuda Economic Development Corporation. Using all communication channels, she assists in public relations, marketing, media relations, producing and disseminating collateral material, and coordinating programmes and events to increased awareness and utilization of BEDC services. In addition, Kelsea is responsible for promoting, and implementing entrepreneurship and educational programmes, events, and initiatives as requested by the DCD. Kelsea attended the University of Ontario Institute of Technology in 2011 and then later transferred to the University of Western Ontario in 2012 where she pursued a Bachelor of Arts in Media, Information & Technoculture. She worked as the Marketing Manager and Graphic Designer for local clothing store, A.S. Cooper & Sons Ltd. and as a Web Developer with online advertising agency Mediaville.

OUR TEAM



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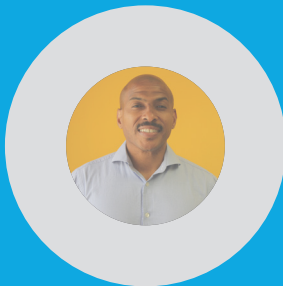
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OUR EXPERIENCE IN NUMBERS

13



WONDERFUL
PEOPLE WORKING
AS A TEAM

38



BEAUTIFUL YEARS
OF EXPERIENCE

16+



PROGRAMS THAT
WE WORK TO OFFER
EVERY DAY

OUR TEAM



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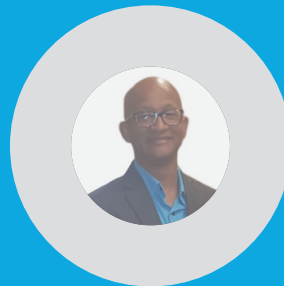
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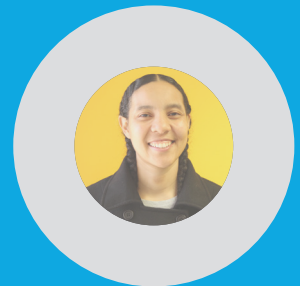
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DEVELOPMENT CORPORATION TODAY

THANK YOU FOR COMING!

BEDC has direct access to many organizations, professional groups and Government departments that enable us to ensure that the advice provided is accurate and up-to-date. We partner with banks, local insurance companies, accounting firms, and other businesses to sponsor events with presentations by known, successful business owners who share their experiences and provide answers.