

The Royal Gazette

BSBDC Special Advertising Packages

Advertising made easy.

www.royalgazette.com



The Royal Gazette

The Royal
Gazetteonline

BERMUDA'S MOST TRUSTED SOURCE FOR NEWS & INFORMATION



BSBDC
Bermuda Small Business
Development Corporation



Introduction	Platinum Package	Gold Package	Silver Package	Advert Dimensions	Contact Form
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To All BSBDC members:

We have some exciting news for you. To assist you in growing your business, BSBDC and The Royal Gazette has teamed up to provide you with special advertising opportunities.

These packages have been designed especially for BSBDC members at incredible reduced rates. Now, you too can advertise your products and services just like the corporations, except your advertising will be on dedicated pages for BSBDC members only in The Royal Gazette

newspaper. And if you really want to double your marketing reach, we have special RG online packages - all at a minimal cost to you. The first publication will be on Tuesday, September 27, 2011, but you will need to secure your space now to ensure your advertising.

As a BSBDC member you may select from one of the following packages:



Artwork
Need assistance with your artwork.
No problem! We are happy to create your artwork or online banners for a small minimal one time fee.

To secure your spot in this special advertising offer, please contact:

Marketing & Sales
marketing@rg.bm
Eddie Nunn @ 278-0113
Shawn nae Cann @ 278-0117
Wanda Brown @ 278-0115

Inside Sales
insidesales@rg.bm
Flo Washington 278-0112



Platinum Package (select one package)

The Royal Gazette Newspaper and RG Online

As a BSBDC member you may select from one of the following packages:



Platinum - Option 1

Four 3x5" Process Colour Adverts
The ads will be displayed in a dedicated area of the paper for BSBDC members on a Tuesdays & Thursdays, bi-weekly.

Two Banner Locations
300x100 Rotating Banners on RG Online in the Business section and the Run of Site (ROS)

Non BSBDC Member Price: \$2,093.80
BSBDC Member Rate: Flat rate of \$895 per month!
 Your savings is \$1,198.80

- Note: ROS includes: Young Observer, Body & Soul, Island Life, Obituaries, Classified, and Supplements/Features



Platinum - Option 2

Four 2x4" Process Colour Adverts
The ads will be displayed in a dedicated area of the paper for BSBDC members on a Tuesday & Thursday, bi-weekly.

Two 300x100 Banner Locations
Rotating Banners on RG Online in the Business section and the Run of Site (ROS)

Non BSBDC Member Rate: \$1839.56
BSBDC Member Rate: Flat rate of \$640 per month
 Your savings is \$1,199.56

- Note: ROS includes: Young Observer, Body & Soul, Island Life, Obituaries, Classified, and Supplements/Features

Need assistance with your artwork. No problem!
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Gold Package (select one package)

The Royal Gazette Newspaper and RG Online

As a BSBDC member you may select from one of the following packages:



Gold - Option 1

Four 3x5" Process Colour Adverts
The ads will be displayed in a dedicated area of the paper for BSBDC members on a Tuesday & Thursday, bi-weekly.

Two Banner Locations
300x100 Rotating Banner on RG Online on the Run of Site (ROS)

Non BSBDC Member Price: \$1643.80
BSBDC Member Rate: Flat rate of \$640 per month!
 Your savings is \$1003.80

- Note: ROS includes: Young Observer, Body & Soul, Island Life, Obituaries, Classified, and Supplements/Features



Gold - Option 2

Four 2x4" Process Colour Adverts
The ads will be displayed in a dedicated area of the paper for BSBDC members on a Tuesday & Thursday, bi-weekly.

Two Banner Locations
300x100 Rotating Banner on the Run of Site (ROS)

Non BSBDC Member Rate: \$1389.56
BSBDC Member Rate: Flat rate of \$495 per month
 Your savings is \$894.56

- Note: ROS includes: Young Observer, Body & Soul, Island Life, Obituaries, Classified, and Supplements/Features

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 Flo Washington 278-0112



Silver Package (select one package)

The Royal Gazette Newspaper

As a BSBDC member you may select from one of the following packages:



Silver - Option 1

Four 3x5" Process Colour Adverts
The ads will be displayed in a dedicated area of the paper for BSBDC members on a Tuesday & Thursday, bi-weekly.

Non BSBDC Member Price: \$1143.80
BSBDC Member Rate: Flat rate of \$595 per month!
Your savings is \$548.80

- Note: ROS includes: Young Observer, Body & Soul, Island Life, Obituaries, Classified, and Supplements/Features



Silver- Option 2

Four 2x4" Process Colour Adverts
The ads will be displayed in a dedicated area of the paper for BSBDC members on a Tuesday & Thursday, bi-weekly.

Non BSBDC Member Rate: \$899.56
BSBDC Member Rate: Flat rate of \$350 per month
Your savings is \$549.56

- Note: ROS includes: Young Observer, Body & Soul, Island Life, Obituaries, Classified, and Supplements/Features

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Advert Sizes & Dimensions

(w) 3 Columns

3 Columns x 5"
Process Colour Adverts

**This is the actual true size
of advert scaled at 100%**

(h) 5"



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Advert Sizes & Dimensions



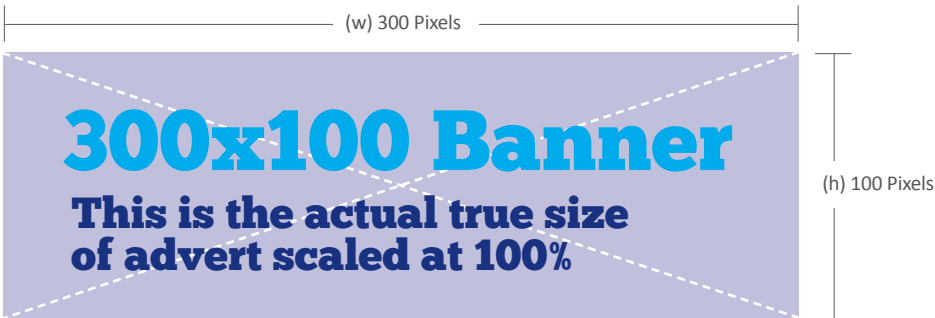
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Advert Sizes & Dimensions



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Contact Form

Yes!

I am interested in speaking to a sales representative to discuss my BSBDC advertising options. Please see my contact information below:

Firm Name _____

Mailing Address _____

Street Address _____

Parish _____ Postal Code _____

Telephone Number _____ Fax Number _____

Website Address _____ Email Address _____

Don't Hesitate!

Return this form via **Fax at: 441 295 9813** or **Email: insidesales@rg.bm** or **marketing@rg.bm** and get started TODAY. You may also call one of the sales representatives below.

A representative will contact you!

To secure your spot in this special advertising offer, please contact:

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